



FirstNet[®]



Virginia PSBN RPAC-I Chair Webinar

Working together to bring broadband to Public Safety Entities

May 16, 2016



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Introducing the Va. Team



Project Leadership and Policy Issues

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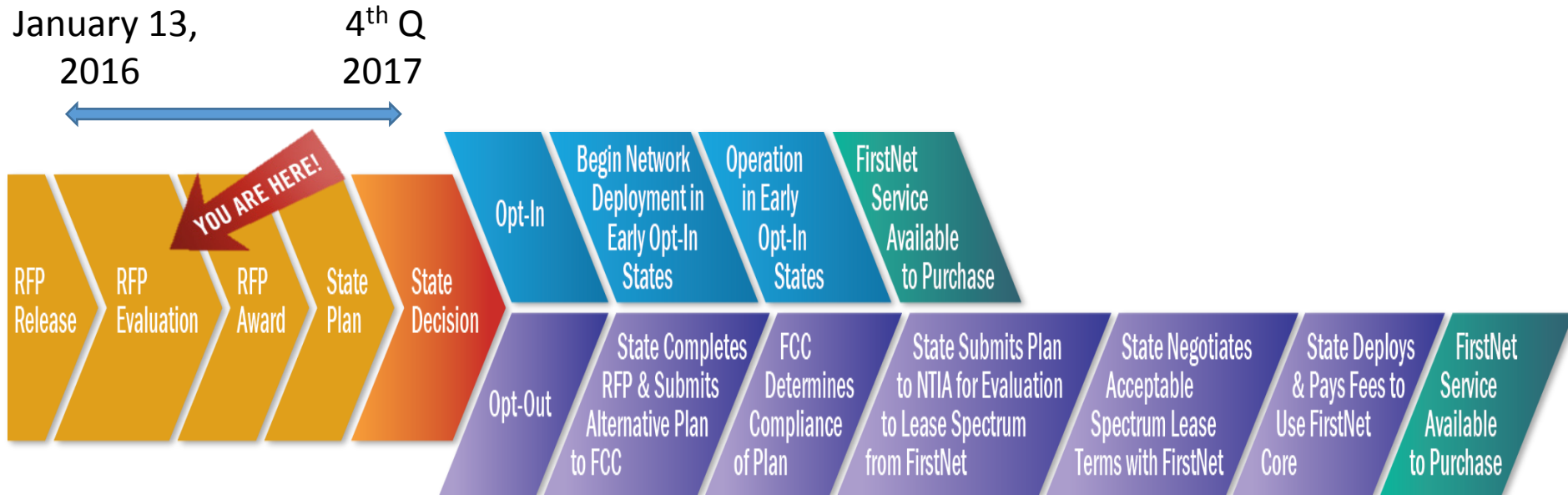
Webinar Goals



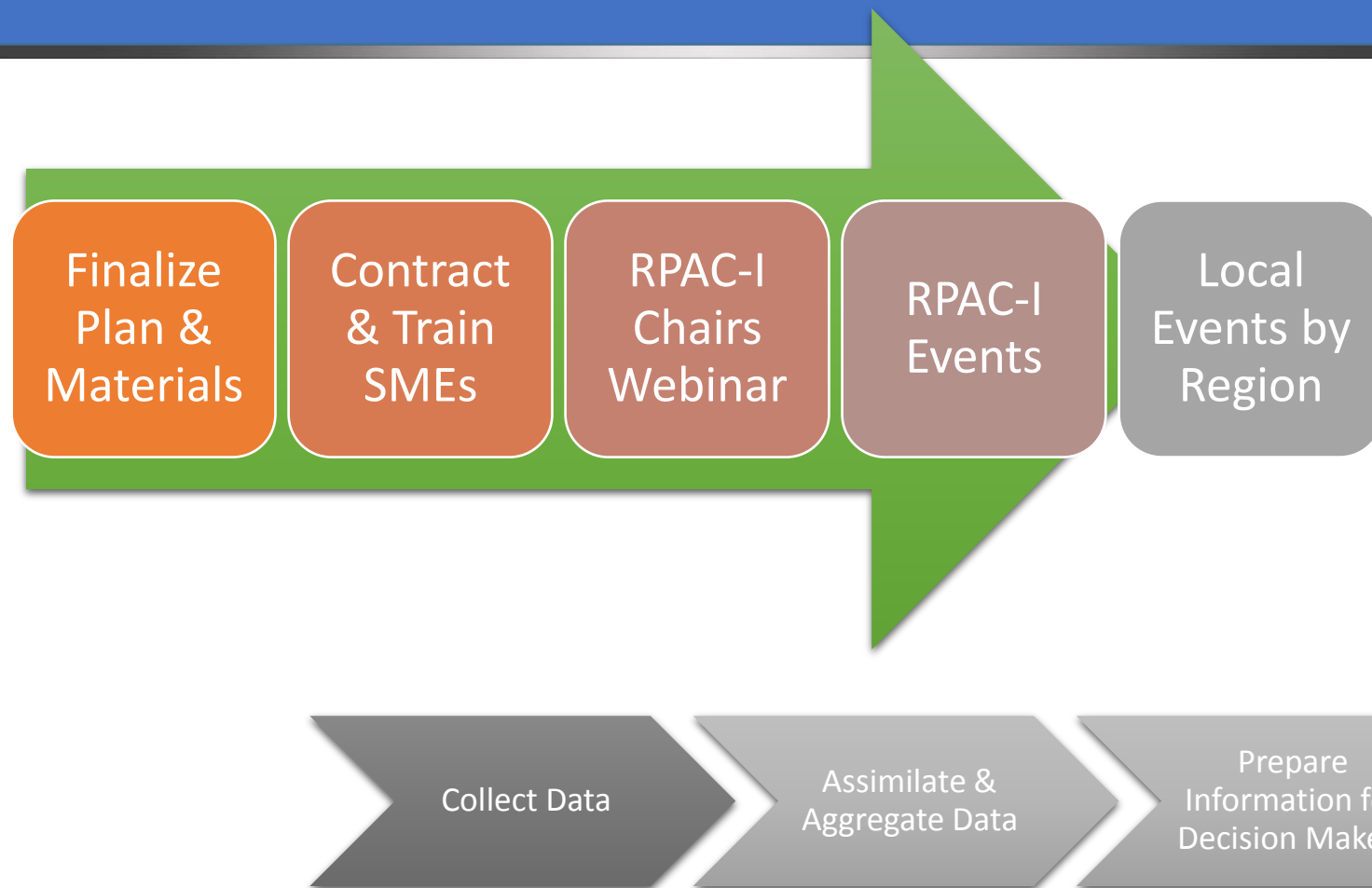
- Ensure RPAC-I Chairs have a clear understanding of the VA FirstNet outreach plan.
 - Sequence of events / timeline.
 - Typical outreach event.
 - Key outreach personnel.
 - Data collection.
 - Take feedback from RPAC-I Chairs on ways to enhance outreach.
- **** This webinar will not cover what is FirstNet.

Va FirstNet Outreach Sequence/Timeline

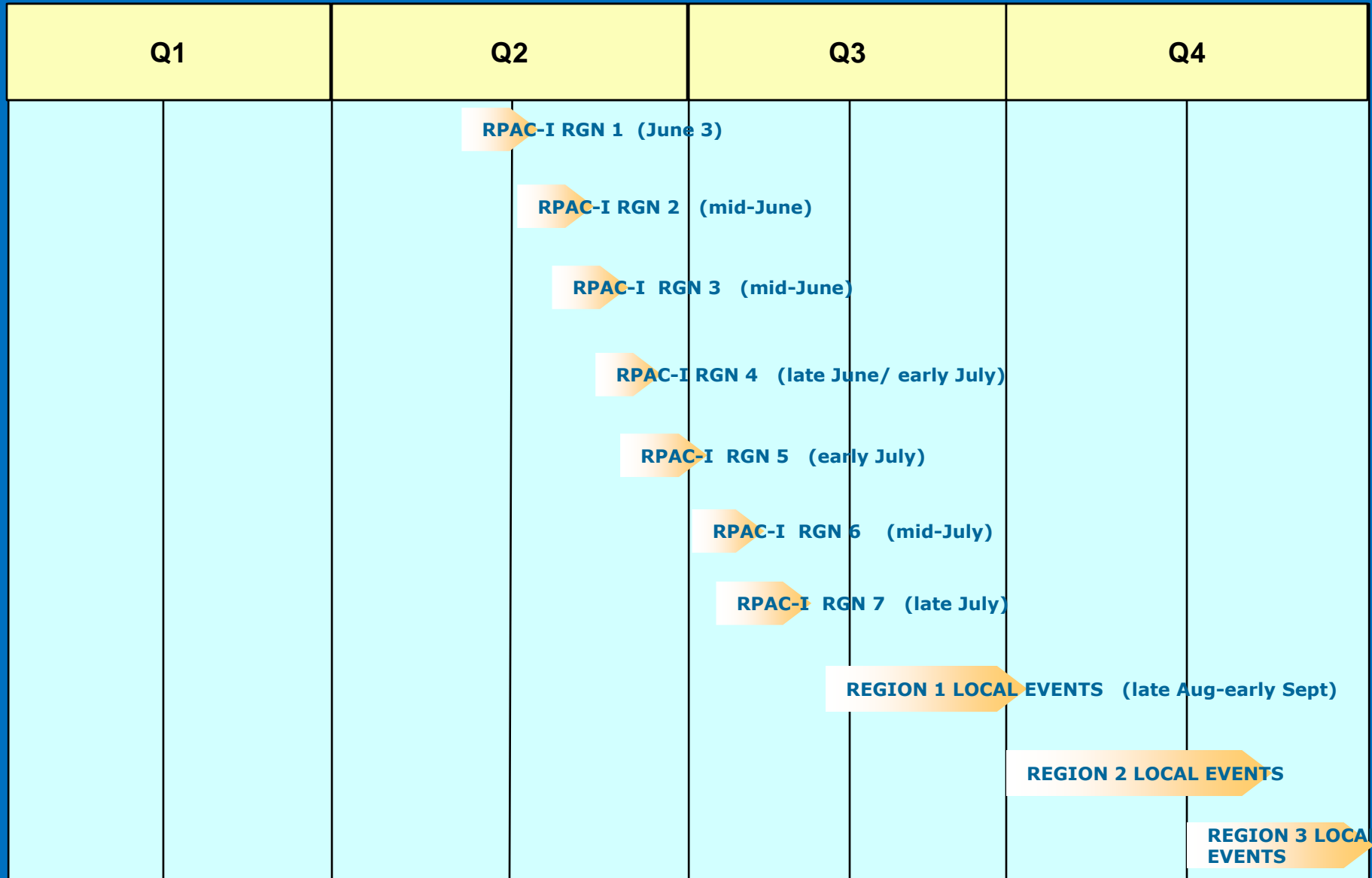
FirstNet Update



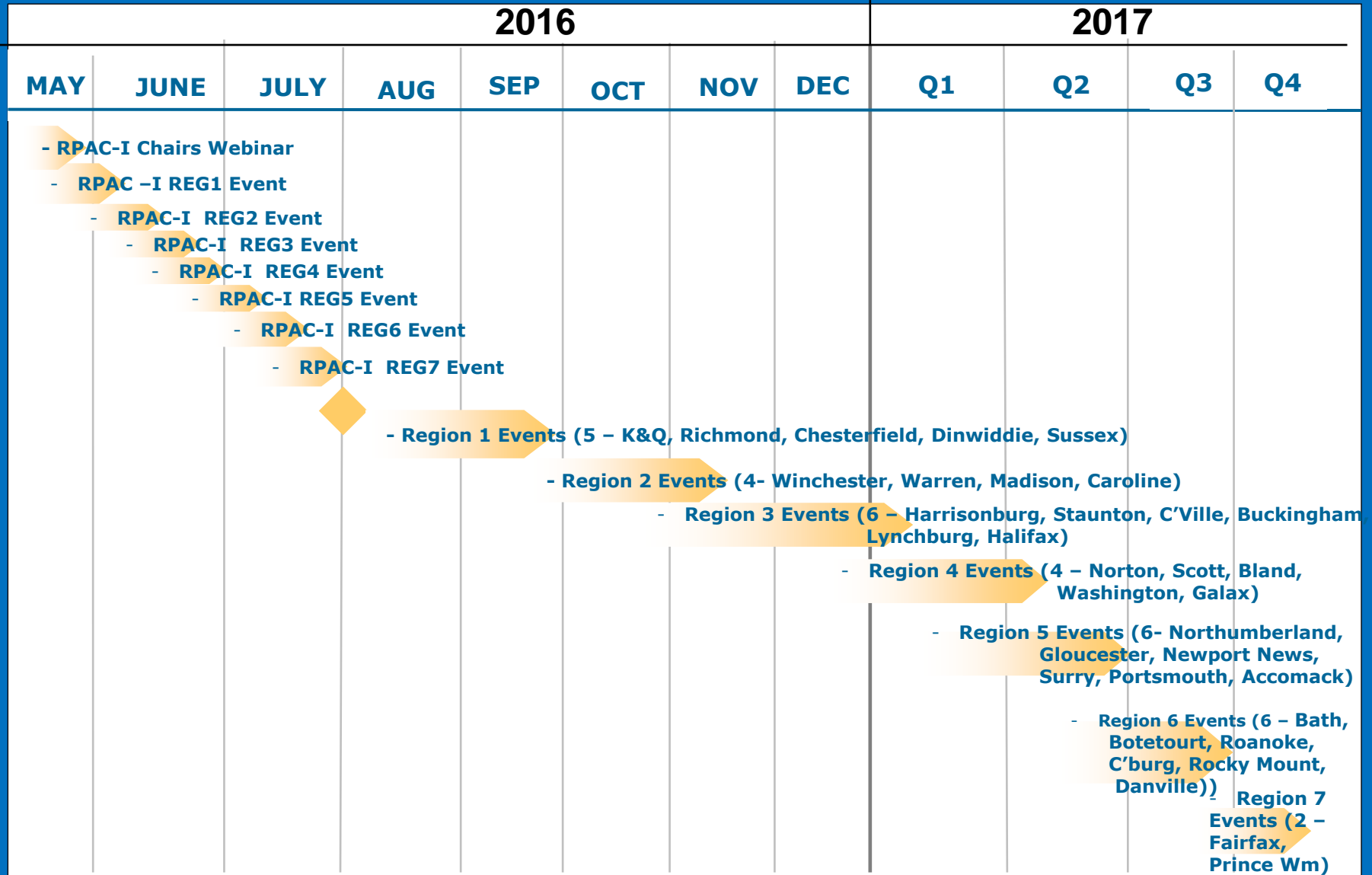
Outreach Sequence of Events



2016



Virginia FirstNet Outreach Plan



Typical Outreach Event

RPAC-I Events (June –July)



- One per region / 2hr.
- Outreach team: Interop. PM / SME(s) / CIT
- Audience: RPAC-I, LSPOCs, PSAP managers
- Outreach consists of two parts:
 1. FirstNet 101 and implementation update.
 2. Data Collection
 - a. PSAP calls for service data to inform capacity planning and coverage discussions.
 - b. PSE usage survey to inform capacity planning and Governor.

Locality Outreach Events



- 4-6 localities meeting at a single location.
- Outreach team: Interop. PM / SME(s) / CIT
- Audience: Local public safety leadership.
- Outreach consists of two parts:
 1. FirstNet 101 and implementation update
 2. Data discussion
 - a. Proposed FirstNet coverage vs. PSAP calls for service.
 - b. PSE usage survey findings.

Key Outreach Personnel

The LSPOC's Role



- LSPOC job description: An individual who **facilitates** the VA FirstNet outreach team's engagement with their respective locality. This person assists the VA FirstNet outreach team with identifying a location and time that enables maximum meeting attendance by the leadership of local public safety disciplines, emergency management, and emergency communications. The LSPOC also assists from time to time, by **disseminating** FirstNet outreach and FirstNet deployment updates to local leaders who are interested in FirstNet, thereby promoting widespread awareness and knowledge of FirstNet matters and outreach events. LSPOCs **will not be expected** to gather data from agencies outside their own or conduct outreach themselves, but only serve as facilitators assisting the VA FirstNet outreach team by leveraging their personal knowledge of the locality to develop an effective/thorough outreach strategy for their geographic area. LSPOCS **will not be appointed or considered** in any way as designated spokespersons/representatives for their respective localities in matters pertaining to FirstNet.
- LSPOC Knowledge: An individual cognizant of all public safety disciplines, emergency management, and emergency communications agencies within their locality. Ideally, this person has **established rapport** with the leadership of each of these agencies. Examples could be a Police, Fire, Sheriff Lieutenant/Captain; Assistant Emergency Manager; Assistant PSAP manager.
- LSPOC Skills/Abilities: This person should be comfortable engaging with their leadership counterparts at applicable agencies to disseminate information and facilitate coordination of schedules to meet with the VA FirstNet outreach team. The individual should be a recognized **"key influencer"** within their locality who can encourage participation and interest for attending outreach events.

The SME's Role



- SMEs possess the professional credibility to connect with audiences and relate the potential of FirstNet to their audiences' respective disciplines.
- Deliver outreach and education to public safety on the FirstNet initiative.
 - Presentations will utilize slide decks created by the VaPSBN team and will be delivered at events scheduled by the VaPSBN team.
 - *SMEs are NOT FirstNet salespersons*, rather they serve as conduits for disseminating information provided by FirstNet to the localities.
 - SMEs should take questions from the audiences, answering to the best of their ability.
- Solicit and collect feedback from Virginia's entire public safety community to inform the state's decision on how to proceed with FirstNet's proposal for the Commonwealth.
- Advise primary decision makers in order to prepare them for the state consultation with FirstNet.

Outreach Data Collection

State Data Sharing Opportunities



**FirstNet
Data Collection
Guidance Released**



**FirstNet RFP
Released**



**FirstNet
Contract
Award**

**Inform RFP and
Reading Room**



*Mar
2015*

*Sept
2015*

*Jan
2016*

*Apr
2016*

*Sept
2016*

*Nov
2016*

Data Collection

Collect Optional Data Updates

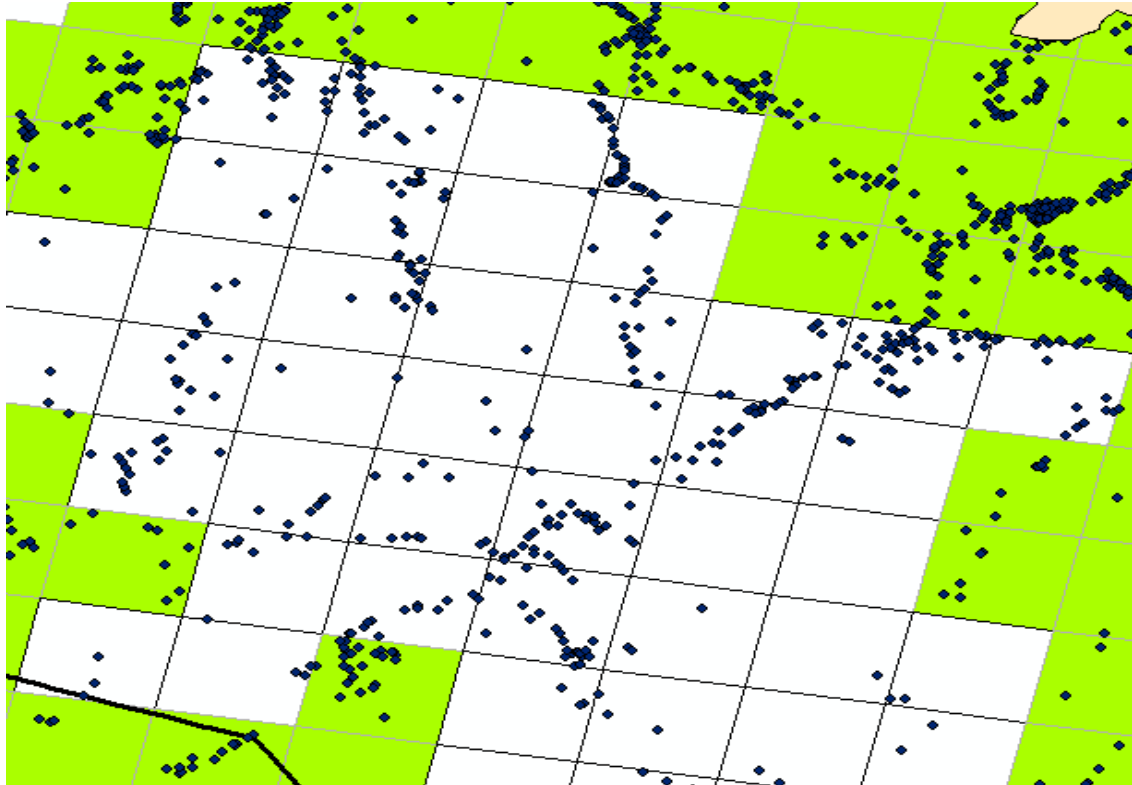
**Initial Submissions
9/30/2015**

**Updated
Submissions
9/30/2016**

Calls for Service Data



PSAP data can be used to identify areas where coverage is needed



PSAP data can help validate coverage objectives, provide insights on common operational areas and aid in capacity estimations.

Comments, Questions & Concerns



Virginia FirstNet Outreach Plan

2016								2017			
MAY	JUNE	JULY	AUG	SEP	OCT	NOV	DEC	Q1	Q2	Q3	Q4
- RPAC Chairs Webinar	- RPAC REG1 Event	- RPAC REG2 Event	- RPAC REG3 Event	- RPAC REG4 Event	- RPAC REG5 Event	- RPAC REG6 Event	- RPAC REG7 Event				
			- Region 1 Events (5 – K&Q, Richmond, Chesterfield, Dinwiddie, Sussex)								
				- Region 2 Events (4- Winchester, Warren, Madison, Caroline)							
					- Region 3 Events (6 – Harrisonburg, Staunton, C’Ville, Buckingham, Lynchburg, Halifax)						
							- Region 4 Events (4 – Norton, Scott, Bland, Washington, Galax)				
								- Region 5 Events (6- Northumberland, Gloucester, Newport News, Surry, Portsmouth, Accomack)			
									- Region 6 Events (6 – Bath, Botetourt, Roanoke, C’burg, Rocky Mount, Danville))		
										- Region 7 Events (2 – Fairfax, Prince Wm)	

For More Information



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